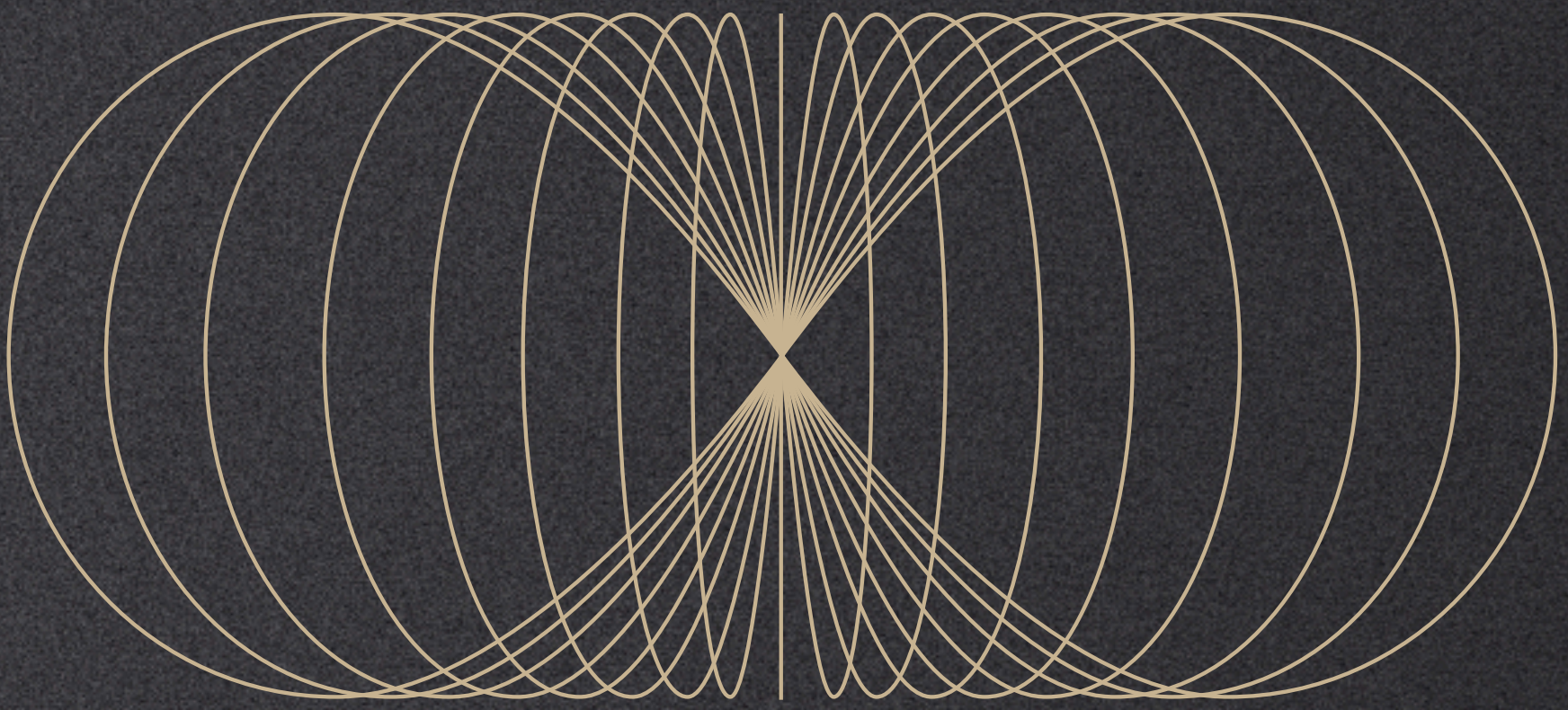
DELIVERABLE PROJECT CATALYST F6: IN-WALLET ONBOARDING FOR ADAHOLDERS.



SOCIAL DESIGN ACADEMY

FUTURE REALITIES, TODAY.

UX REVIEW

JOIN OUR DISCORD

A DIGITAL PRODUCT ASSESSMENT BY SOCIALDESIGNACADEMY.IO

UX REVIEW

DAEDALUS

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/VOTE REGISTRATION

PAIN & GAIN ASSESSMENT

MICRO FRUSTRATIONS ARE YOUR #1 TRACTION KILLER

RECOMMENDATIONS FOR IMPROVEMENTS

A DIGITAL PRODUCT ASSESSMENT

UX REVIEW

INTENT

Co-design a Six Eye review service - A systematic approach to UX review that can be done by SDA Social Design experts or with existing teams.

PURPOSE

Become an UX REVIEWER and Levelling up the quality of UX by standardizing your problem-sensing using a pain & gain template.

MEANING

Doing continuous UX reviews will humanize software design, as the pain & gain format forces you to choose the human perspective over the product perspective.

PART OF THE

SOCIAL UX

DESIGN SYSTEM

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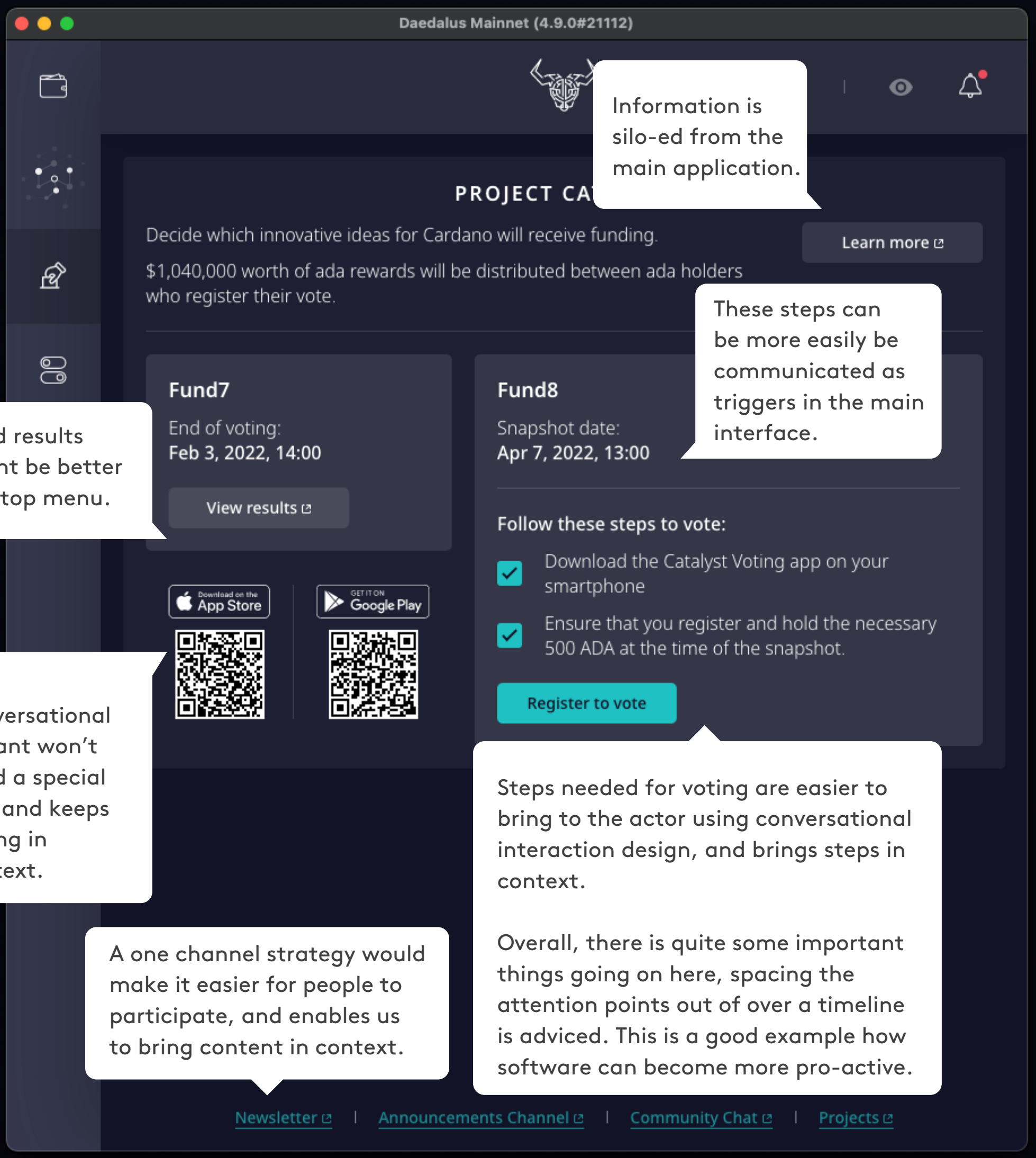
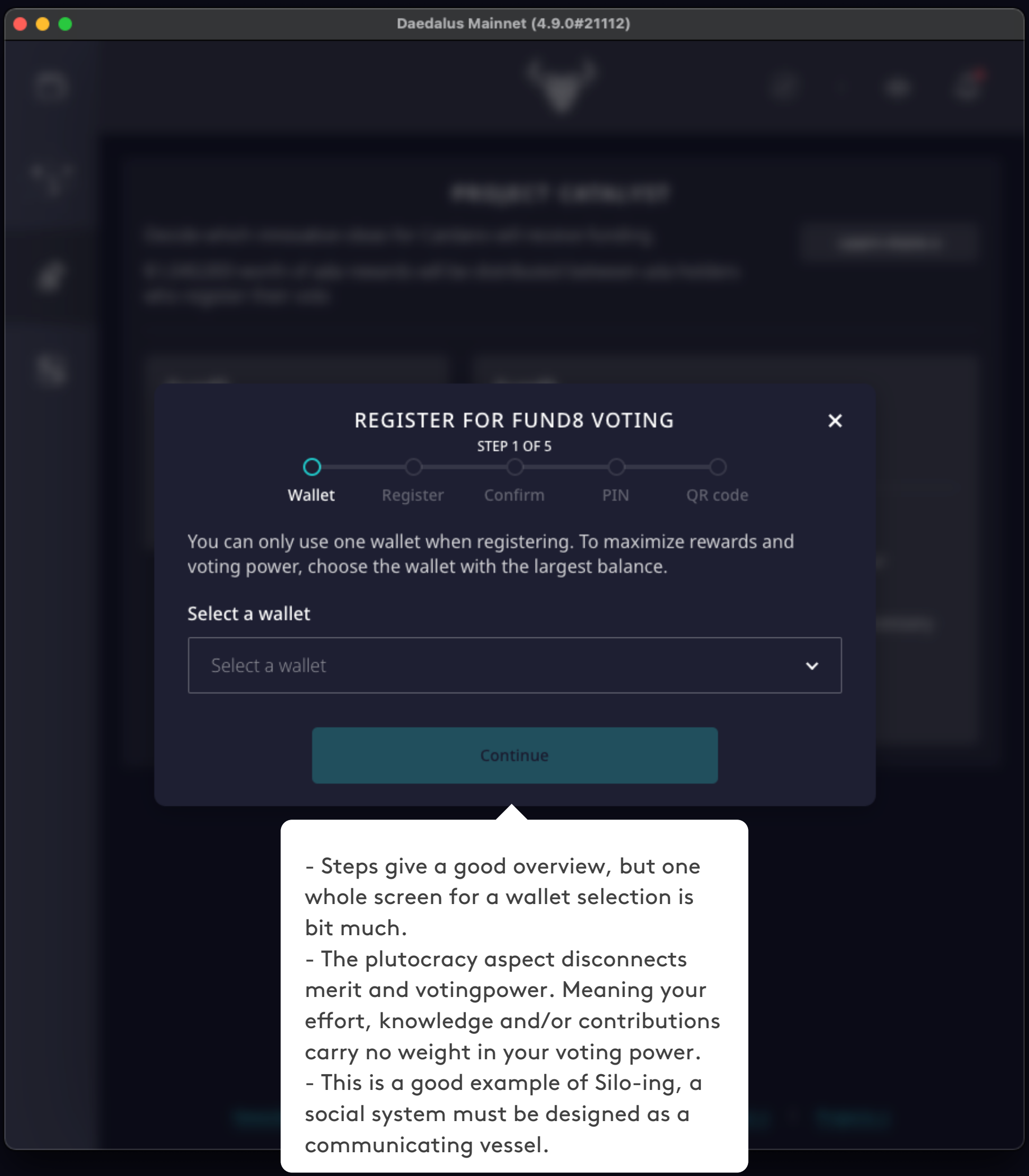
CREATE WALLET

FIRST REVIEW

DW- 1A - VOTE REGISTRATION /HOMESCREEN

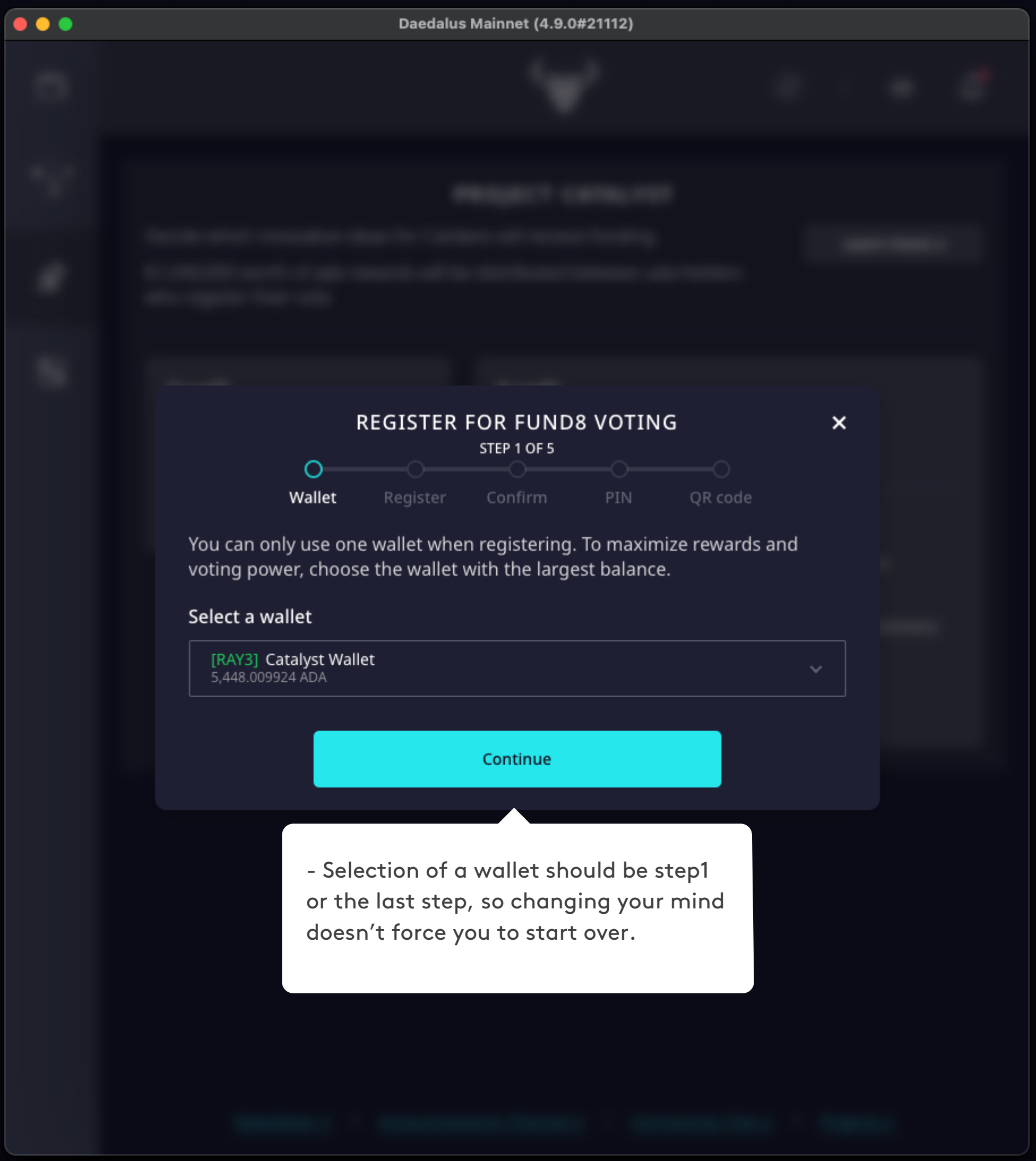


DW- 1B - VOTE REGISTRATION /SELECT WALLET

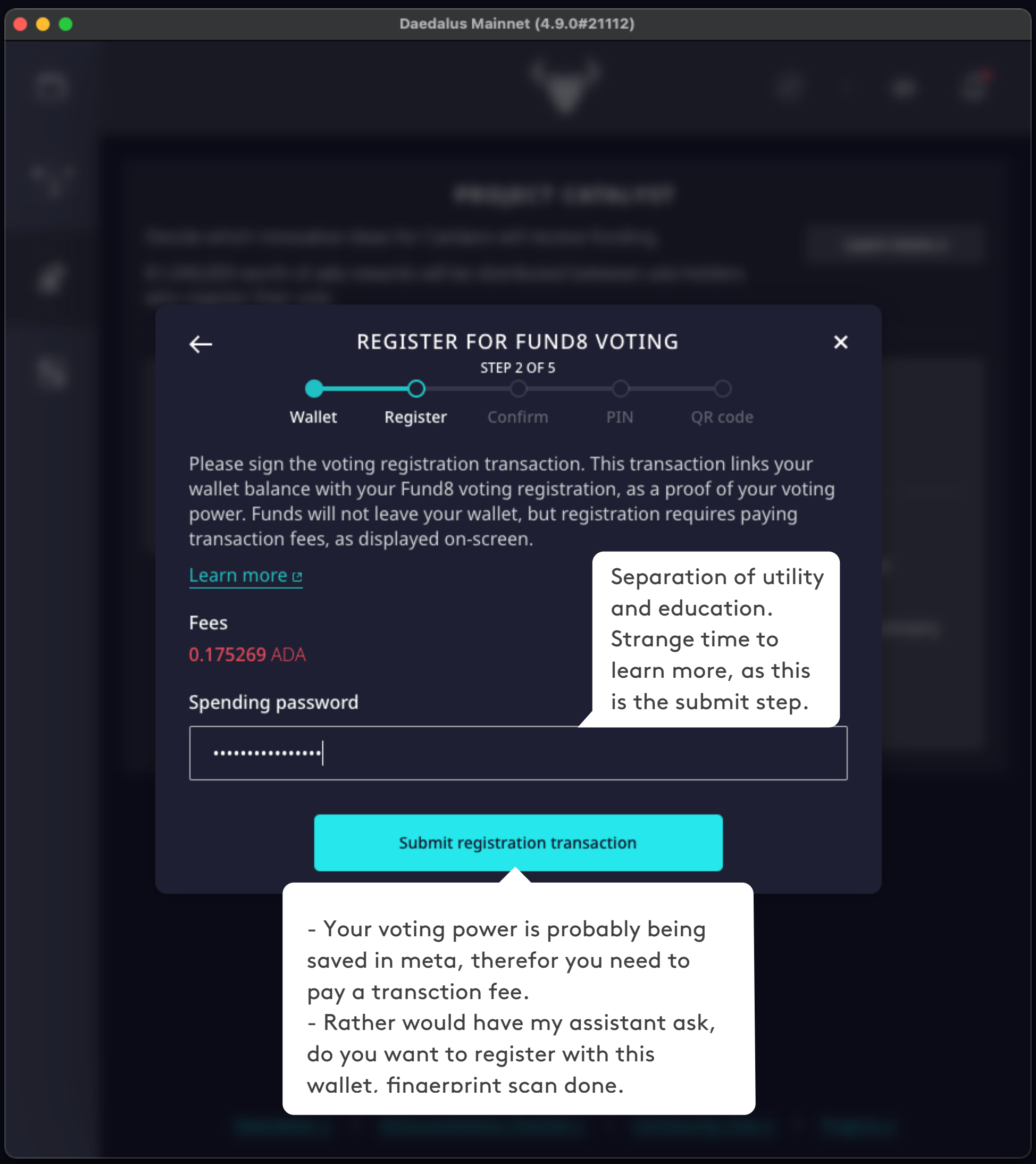


- Steps give a good overview, but one whole screen for a wallet selection is bit much.
- The plutocracy aspect disconnects merit and votingpower. Meaning your effort, knowledge and/or contributions carry no weight in your voting power.
- This is a good example of Silo-ing, a social system must be designed as a communicating vessel.

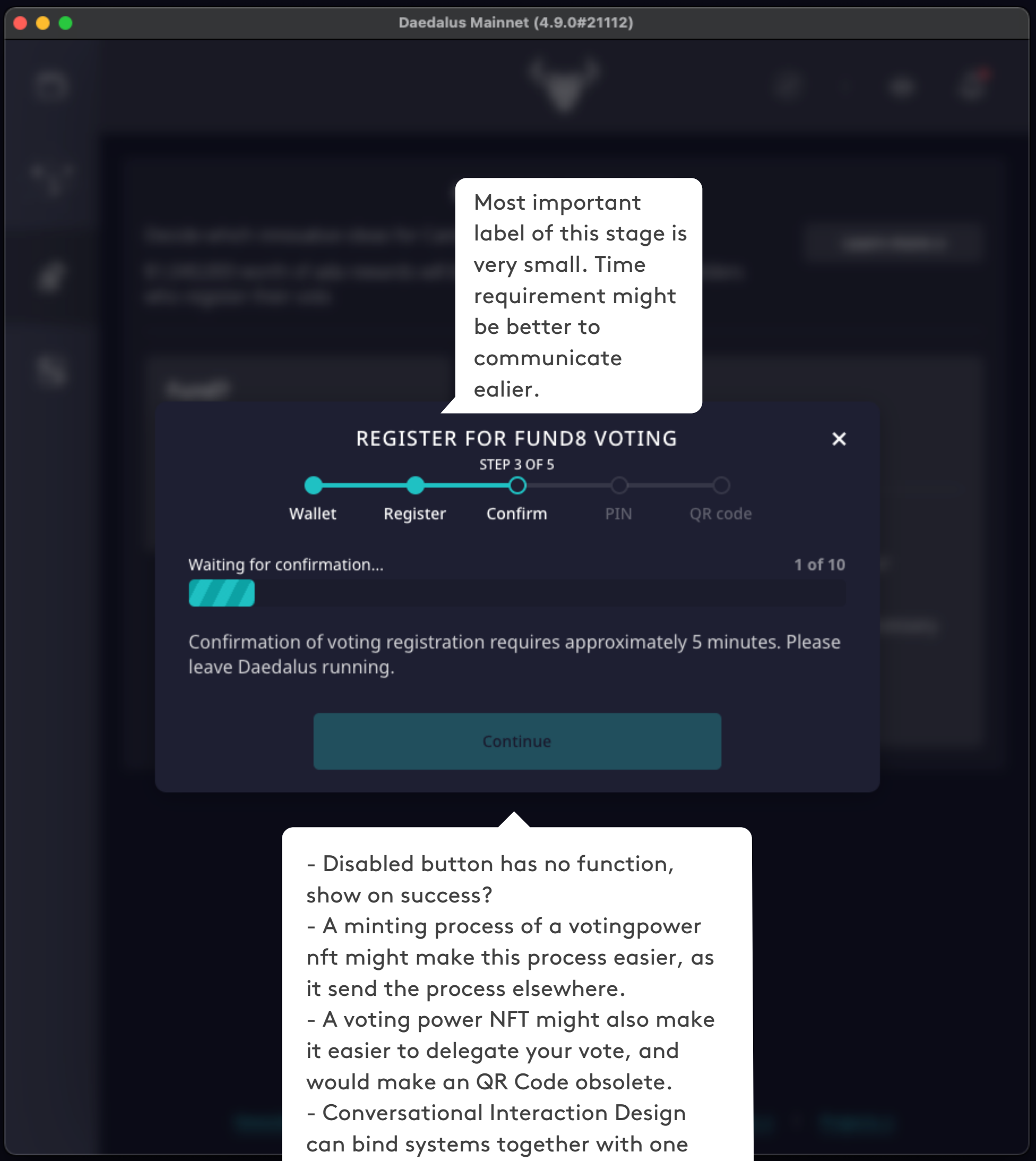
DW- 1C - VOTE REGISTRATION /WALLET SELECTED



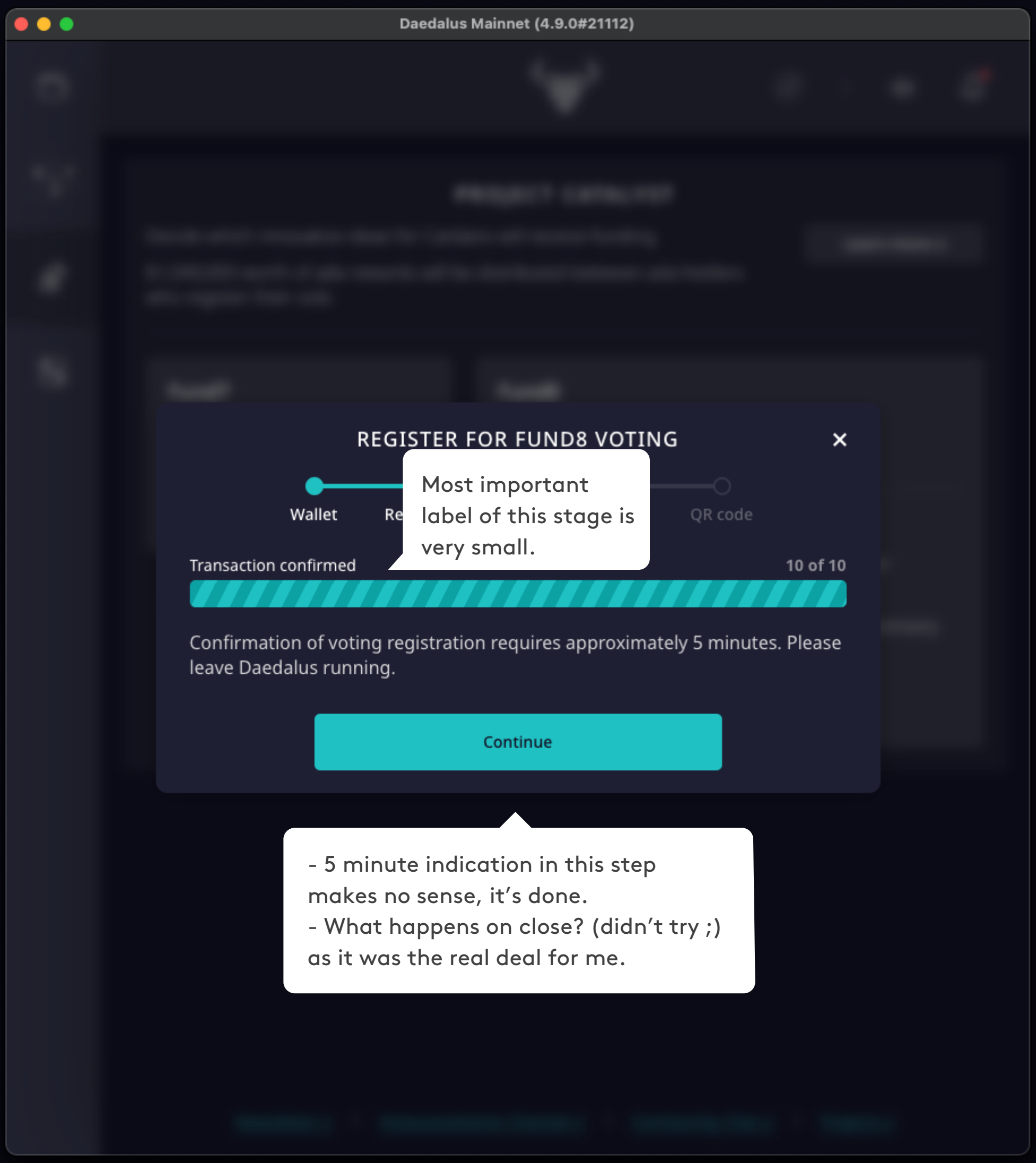
DW- 1D - VOTE REGISTRATION /CONFIRM REGISTRATION



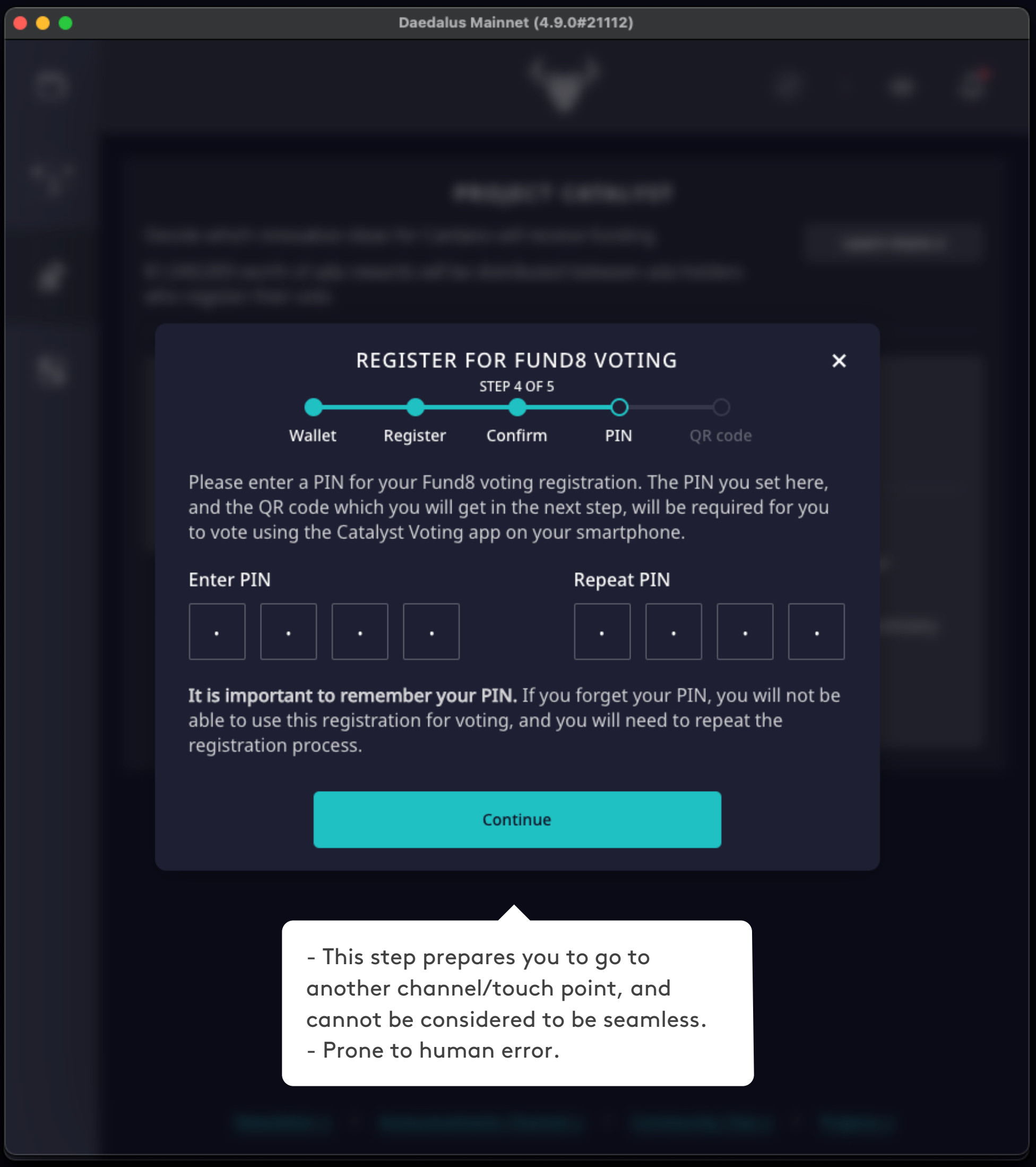
DW- 1E - VOTE REGISTRATION /WRITE TO BLOCKCHAIN



DW- 1F - VOTE REGISTRATION /WRITE COMPLETED

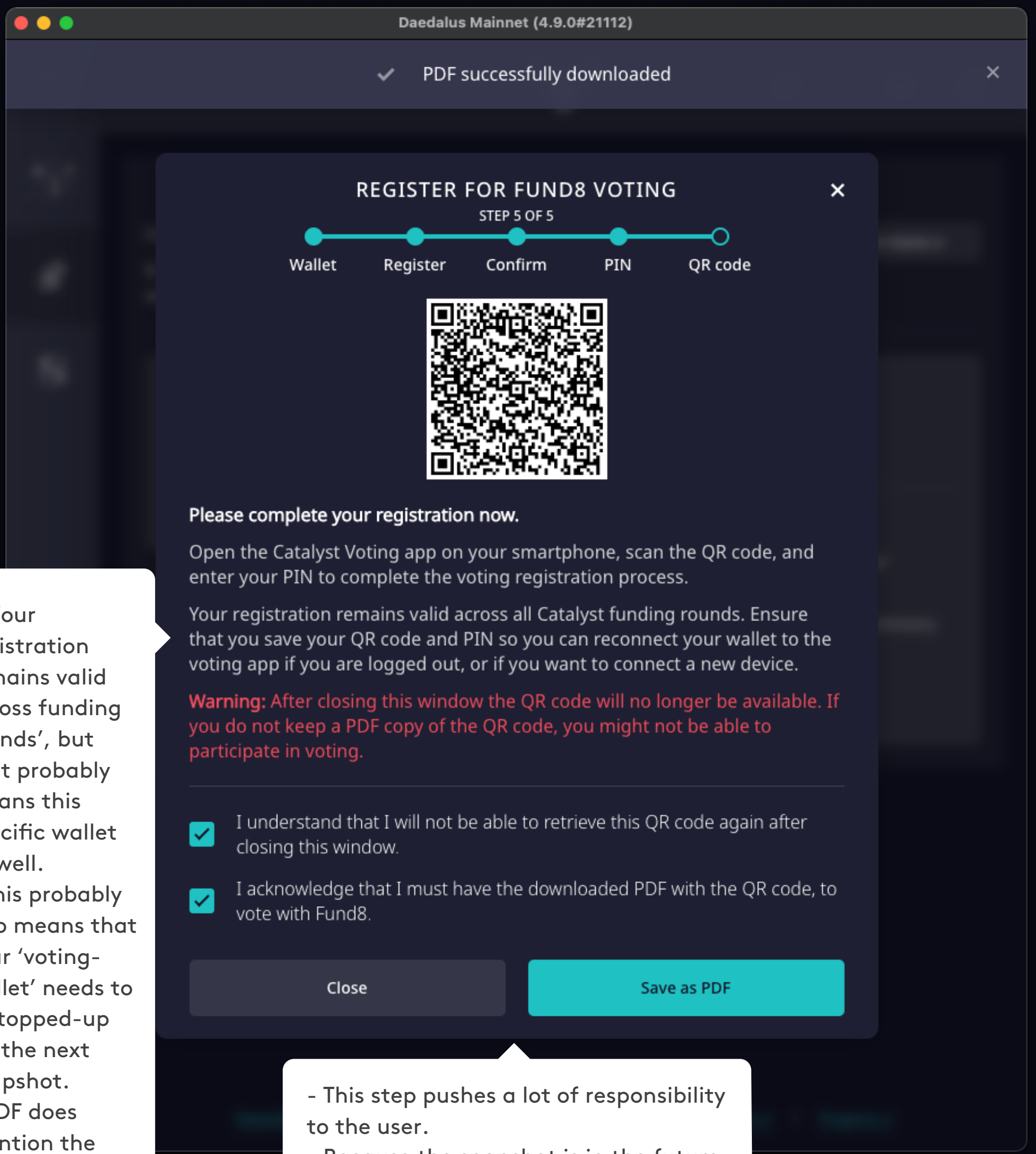


DW- 1G - VOTE REGISTRATION /WRITE COMPLETED



- This step prepares you to go to another channel/touch point, and cannot be considered to be seamless.
- Prone to human error.

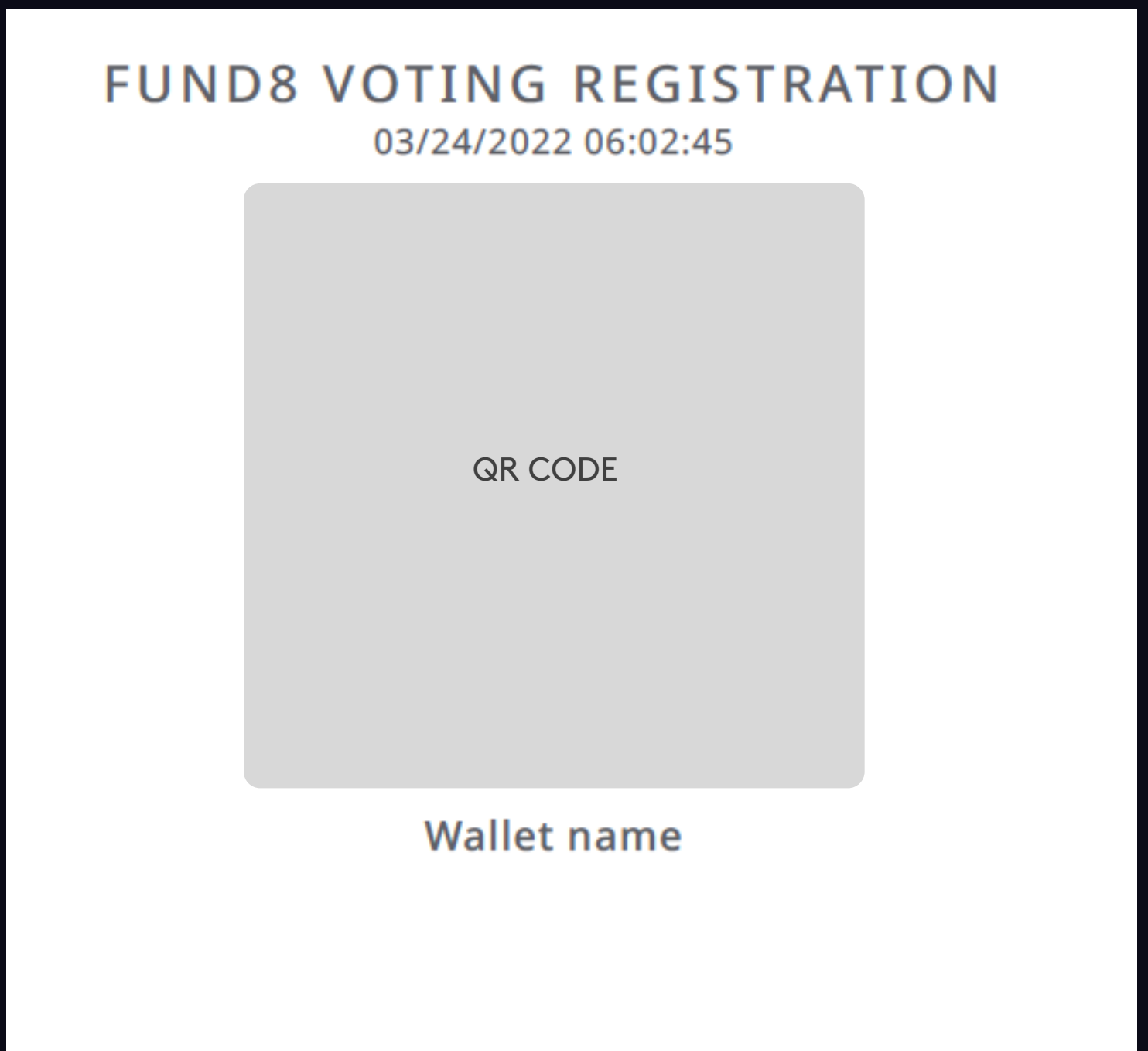
DW- 1H - VOTE REGISTRATION /RESPONSABILITY & PDF SAVE.



- 'Your registration remains valid across funding rounds', but that probably means this specific wallet as well.
- This probably also means that your 'voting-wallet' needs to be topped-up for the next snapshot.
- PDF does mention the wallet name, but ask a lot of the user.

- This step pushes a lot of responsibility to the user.
- Because the snapshot is in the future, registration and voting app steps are separated.
- A lot of information that would be better to use in context.

DW- 1I - VOTE REGISTRATION /VOTING REGISTRATION PDF



- Simple but effective.
- Yet quite a step to bring to the voting app when this becomes operational.
- Prone to human error, forgetting your Pin blocks you from voting.
- Receiving a Voting NFT that is send to you wallet for one specific round might be more gracious. (using existing security)

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