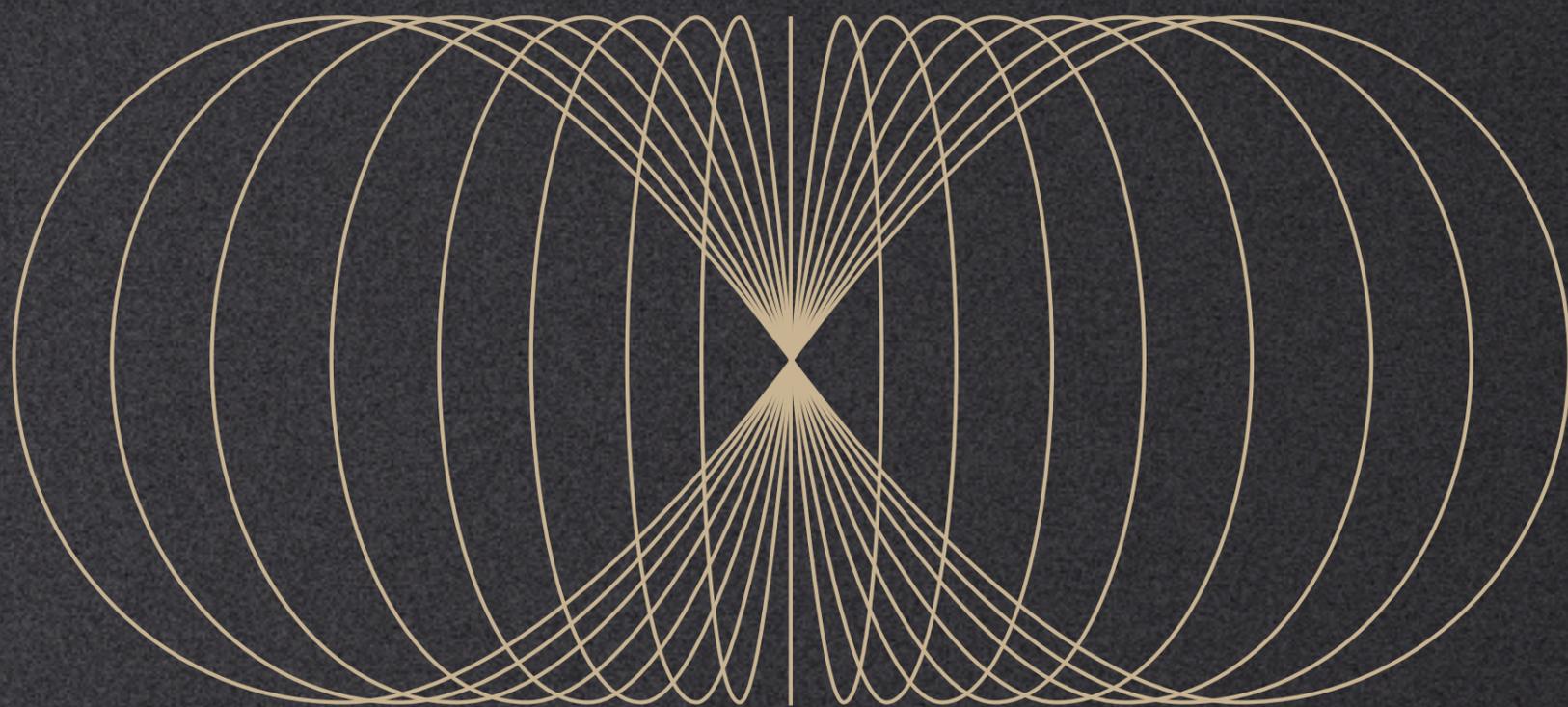


DELIVERABLE PROJECT CATALYST F6: IN-WALLET ONBOARDING FOR ADAHOLDERS.



SOCIAL DESIGN ACADEMY

FUTURE REALITIES, TODAY.

UX REVIEW

JOIN OUR DISCORD

UX REVIEW DAEDALUS

DAEDALUS 4.9 #21112

/SEND FUNDS

PAIN & GAIN
ASSESSMENT

MICRO FRUSTRATIONS ARE
YOUR #1 TRACTION KILLER

RECOMMENDATIONS
FOR IMPROVEMENTS

A DIGITAL PRODUCT ASSESSMENT

UX REVIEW

INTENT

A systematic approach to UX review that can be done by external experts or digital product teams.

PURPOSE

Levelling up the quality of your UX by standardizing your problem-sensing using a pain & gain template.

MEANING

Doing continuous UX reviews will humanize your software design, as the pain & gain format forces you to choose the human perspective over the product perspective.

PART OF THE

SOCIAL UX

DESIGN SYSTEM

DAEDALUS 4.9 #21112

SEND FUNDS

FIRST REVIEW

Filter

Shelley Wallet

3.086312 ADA

Summary

Send

Receive

Transactions

Tokens

More

- No help in obtaining a receiver address? No explanation? How do family and friends know what to do?
- No local Wallet Address manager?

Receiver

Paste an address

Estimated fees

0 ADA

Reset

Send

- Communicating Estimated Fees in this step is strange...
- No big indication of amount available.
- +/- 70% of the interface is noise (red)
- No guidance at all.
- For family and friends this is very minimal and assumptive.
- What address? Where do I get this address?
- How do people know this is an Cardano Address?
- Everything seems disabled, is it broken?

- Manual amounts, no % send.
- It assumes you know you need a public key of recipient.
- It assumes people know what that means.
- It assumes you know how you get a public key.
- It assumes you know your friend or family can obtain that.
- Have to remember your wallet password to send transaction.

Date ↑ Balance A-Z

+ Add wallet

Catalyst Wallet

5,494.686674 ADA



Filter



Summary

Send

Receive

Transactions

Tokens

More

Shelley Wallet

3.086312 ADA

Receiver

addr1



Ada

of 5,494.686674 ADA

50.000000



ADA

a minimum of 0.999978 ADA required

+ ADD A TOKEN

Estimated fees

0.175269 ADA

Reset

Send

- If I don't have any tokens, should we show this functionality or is this noise?
 - Why do you need to send 1 ADA? A transaction fee should be enough?
 - Why do I need to pay a fee?
 - These fees are a disaster for my OCD, I want round numbers, would a fee assistant work?

- We need to humanize this process, in real life I don't think I am going to pay from this wallet. (This is product proposition.)
 - I think I need to pay (person or entity) this amount of Dollar, I might pay with Cardano, and choose this wallet.

Date ↑

Balance

A - Z

+ Add wallet

CONFIRM TRANSACTION



CATALYST WALLET

To

addr1c
wc2u4!

Amount

50.000000 ADA

Transaction fee

+0.175269 ADA

Total

50.175269 ADA

Spending password

Type your spending password

This field is required.

Back

Send

- Very technical for family and friends?
- Why are payment amounts red?
- Design of this payment summary/overview is not very loving.
- Font weight does not guide the user.

- No indication of wallet total after send.
- No options to schedule send.
- No idea what happens after send.

Catalyst Wallet

5,444.511405 ADA



Filter



Shelley Wallet

3.086312 ADA

Summary

Send

Receive

Transactions

Tokens

More

Catalyst Wallet

5,444.511405 ADA

8 ADA rewards earned, 0.1 ADA unspent rewards
11 transactions, 1 pending

Converts as

4,956.27 USD

1 ADA = 0.910324 USD
converted a few seconds ago

Tokens (0)

Want to find out more about native tokens?
Start by visiting the IOHK blog for a useful primer.

[Learn more](#)

03/19/2022



ADA sent

ADA transaction, 20:03:44

-50.175269 ADA

TRANSACTION PENDING

- This icon looks a bit like the 'wheel of death, on mac. Is it not working?

- Uncertain about status
- No notifications at the receivers?
- Transaction pending? Is it not working?
- No information about amount of confirmations.
- No information about minimal confirmations.

02/16/2022



ADA sent

ADA transaction, 03:40:06

0.175001 ADA

TRANSACTION CONFIRMED

02/09/2022



ADA sent

ADA transaction, 00:32:58

-4,100.182309 ADA

TRANSACTION CONFIRMED

Date ↑

Balance

A - Z

+ Add wallet

02/07/2022

Catalyst Wallet

5,444.511405 ADA



Filter



Shelley Wallet

3.086312 ADA

Summary

Send

Receive

Transactions

Tokens

More

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[Learn more](#)

03/19/2022



ADA sent

ADA transaction, 20:03:44

-50.175269 ADA

TRANSACTION PENDING

From addresses

[add](#)

From rewards

[stake1](#)

TO addresses

[addr1](#)

[addr1](#)

Transaction fee

0.175269 ADA

Transaction ID

[d37](#)

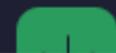
Date ↑

Balance

A - Z

+ Add wallet

03/03/2022



ADA

4.782609 ADA

- This data-blob doesn't tell the user much.

- why does the TO address has two wallet addresses?

- No means to goto Cardano blockchain explorer?

- No confirmation details.

UX Review: Send funds

Intent

Give tech-savy users the opportunity to send cardano funds and tokens.

Pain

- Non-technical family and friends have no clue what to do.
- The send transaction product segment is very technical, and no guidance nor education is given.
- People don't know how to obtain an receiving ADA address.

Result

Tech-savy users have enough Cardano knowledge to figure out what to do, yet when the amounts get larger they probably still get anxious if the input given is correct.

Gain

- Create conversational side-stories that help actors from a to b.
- Index task completions and make steps as understandable as possible, guiding people to their goal.
- Explain the basics of wallet usage, link conversational wallets, create local addressbook

Advice

The product / technical perspective does not work for family and friends. Letting users know when payments arrive, how to payment addresses work, how to obtain receiver addresses, perhaps even assist in small test transactions in a 'smart' addressbook are all needed to onboard novice users.

This Daedalus product segment is a good example to humanize using conversational interaction design.

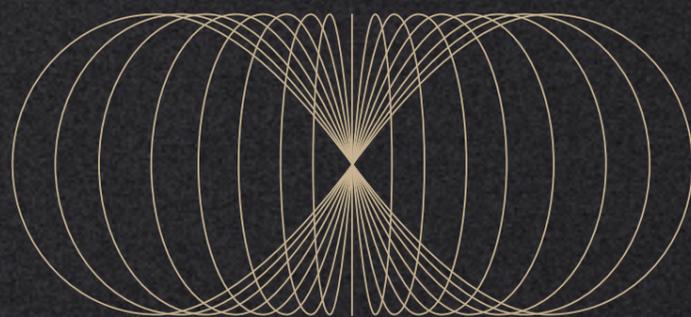
A Social Design Academy course

Conversational Interaction Design

Conversational Interaction Design is the next generation of transitional interface design that combines utility, education and hospitality in digital conversations instead of pages.

Let's make Cardano ready for family and friends.

[Join our Discord →](#)



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FUTURE REALITIES, TODAY.