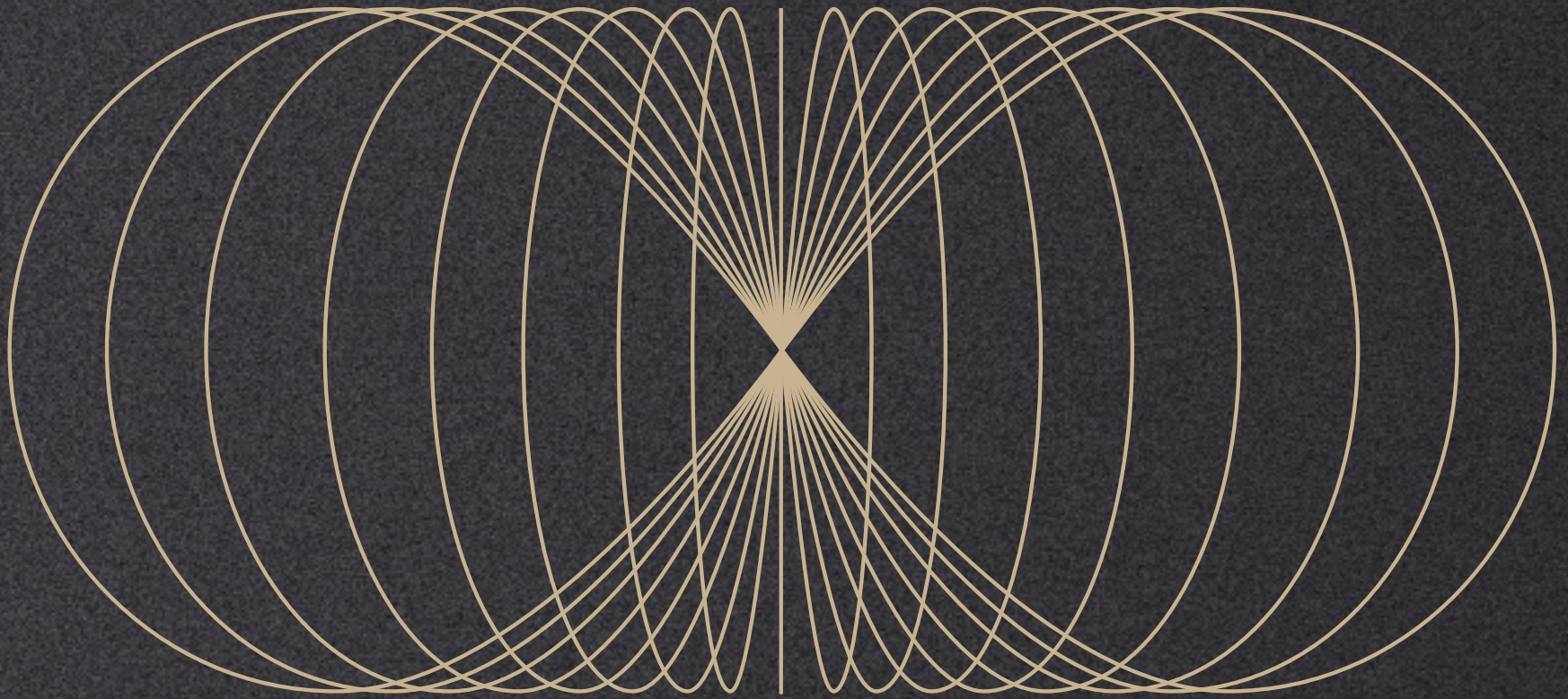


DELIVERABLE PROJECT CATALYST F6: IN-WALLET ONBOARDING FOR ADAHOLDERS.



SOCIAL DESIGN ACADEMY

FUTURE REALITIES, TODAY.

UX REVIEW

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# UX REVIEW DAEDALUS

DAEDALUS 4.9 #21112

/SEND FUNDS

A DIGITAL PRODUCT ASSESSMENT

# UX REVIEW

## INTENT

A systematic approach to UX review that can be done by external experts or digital product teams.

## PURPOSE

Levelling up the quality of your UX by standardizing your problem-sensing using a pain & gain template.

## MEANING

Doing continuous UX reviews will humanize your software design, as the pain & gain format forces you to choose the human perspective over the product perspective.

PART OF THE

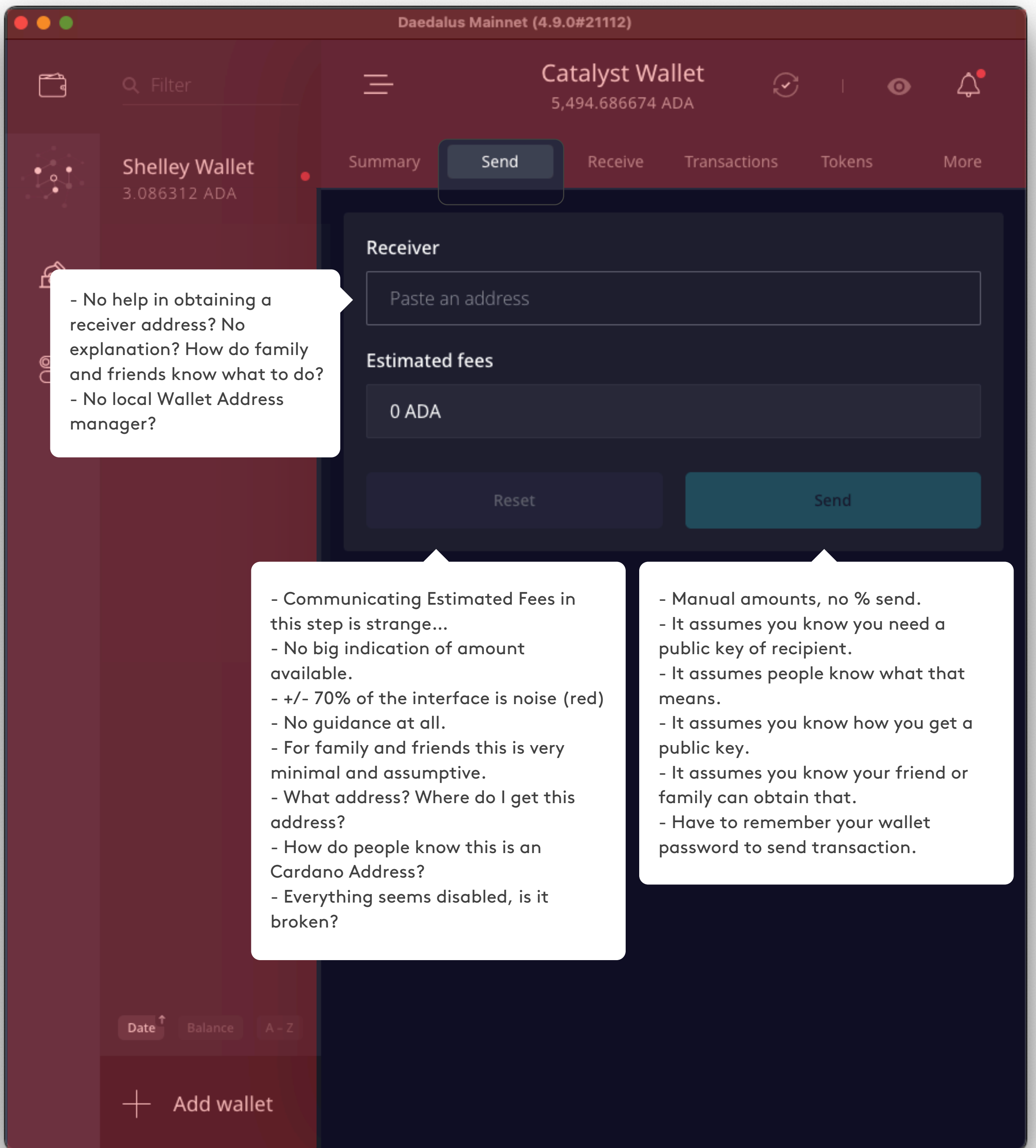
**SOCIAL UX**

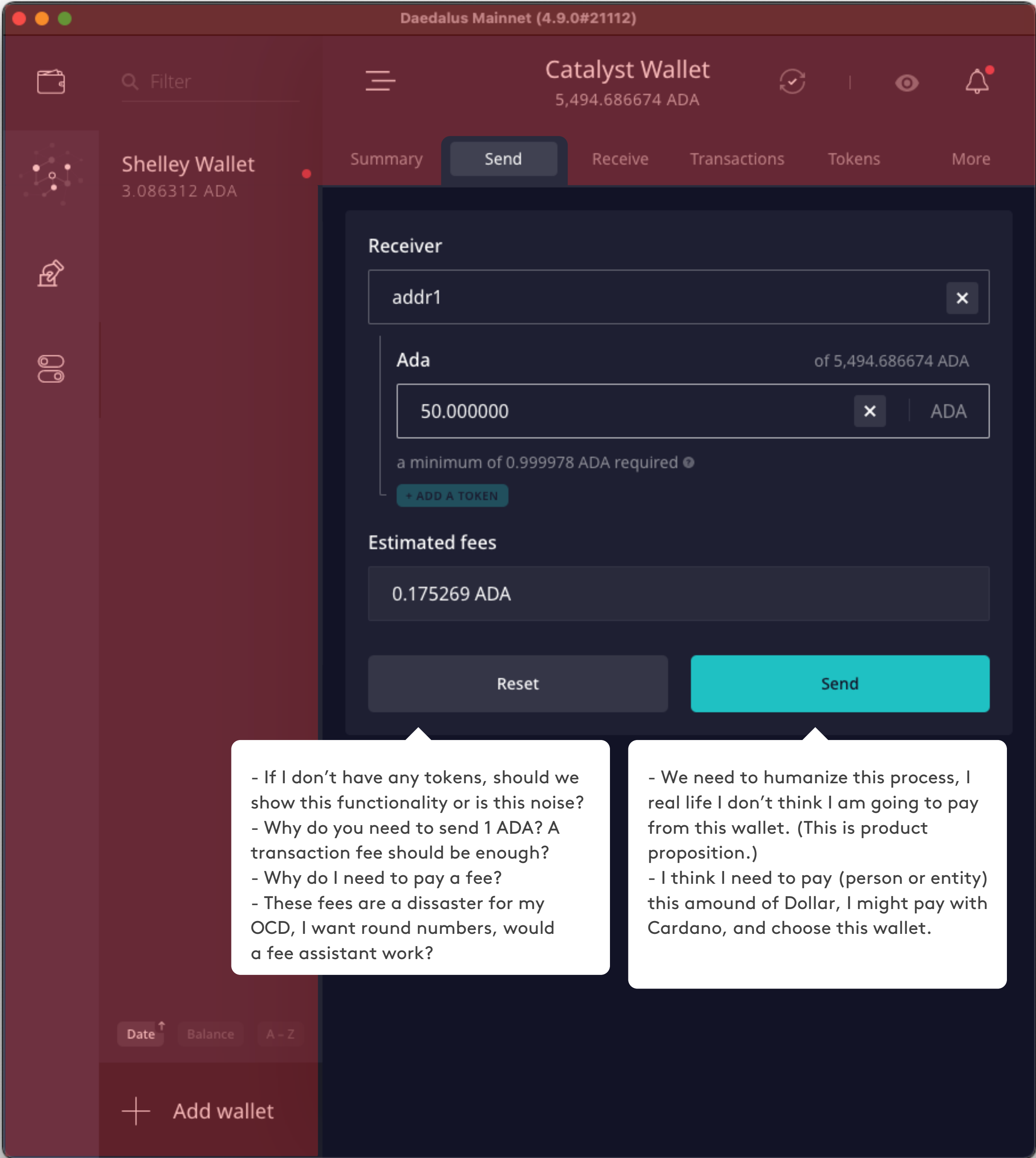
DESIGN SYSTEM

DAEDALUS 4.9 #21112

SEND FUNDS

FIRST REVIEW





- If I don't have any tokens, should we show this functionality or is this noise?  
- Why do you need to send 1 ADA? A transaction fee should be enough?  
- Why do I need to pay a fee?  
- These fees are a disaster for my OCD, I want round numbers, would a fee assistant work?

- We need to humanize this process, in real life I don't think I am going to pay from this wallet. (This is product proposition.)  
- I think I need to pay (person or entity) this amount of Dollar, I might pay with Cardano, and choose this wallet.

## CONFIRM TRANSACTION



CATALYST WALLET

To

addr1c  
wc2u4!

Amount

50.000000 ADA

Transaction fee

+0.175269 ADA

Total

50.175269 ADA

Spending password

Type your spending password

This field is required.

Back


Send

- Very technical for family and friends?
- Why are payment amounts red?
- Design of this payment summary/overview is not very loving.
- Font weight does not guide the user.

- No indication of wallet total after send.
- No options to schedule send.
- No idea what happens after send.



converted a few seconds ago ⚙️

[Learn more](#) 

TRANSACTION PENDING

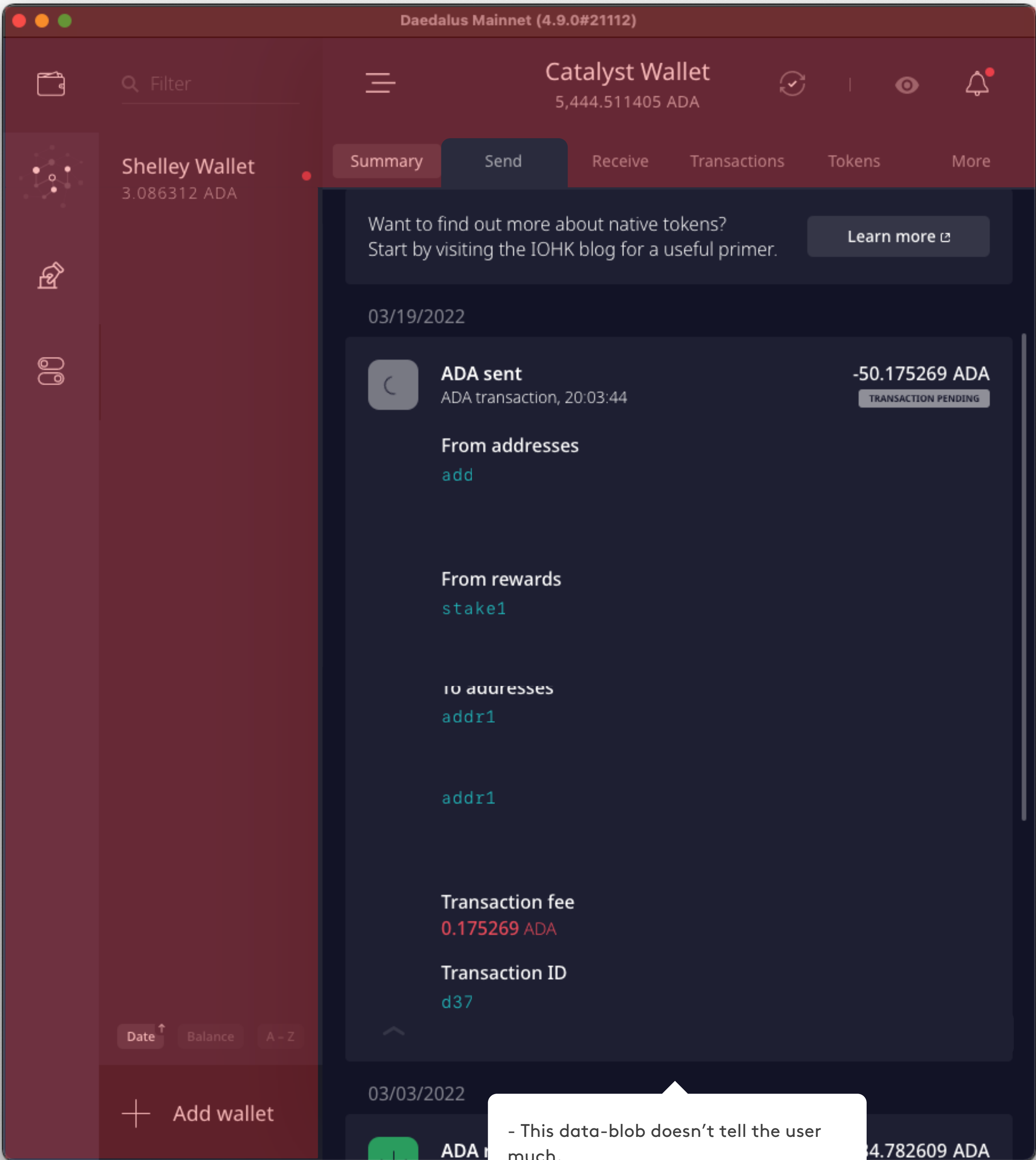
- Uncertain about status
- No notifications at the receivers?
- Transaction pending? Is it not working?
- No information about amount of confirmations.
- No information about minimal confirmations.

TRANSACTION CONFIRMED

TRANSACTION CONFIRMED

+ Add wallet





- This data-blob doesn't tell the user much.
- why does the TO address has two wallet addresses?
- No means to goto Cardano blockchain explorer?
- No confirmation details.

# UX Review: Send funds

## Intent

Give tech-savy users the opportunity to send cardano funds and tokens.

## Result

Tech-savy users have enough Cardano knowledge to figure out what to do, yet when the amounts get larger they probably still get anxious if the input given is correct.

## Pain

- Non-technical family and friends have no clue what to do.
- The send transaction product segment is very technical, and no guidance nor education is given.
- People don't know how to obtain an receiving ADA address.

## Gain

- Create conversational side-stories that help actors from a to b.
- Index task completions and make steps as understandable as possible, guiding people to their goal.
- Explain the basics of wallet usage, link conversational wallets, create local addressbook

## Advice

The product / technical perspective does not work for family and friends. Letting users know when payments arrive, how to payment addresses work, how to obtain receiver addresses, perhaps even assist in small test transactions in a 'smart' addressbook are all needed to onboard novice users.

This Daedalus product segment is a good example to humanize using conversational interaction design.



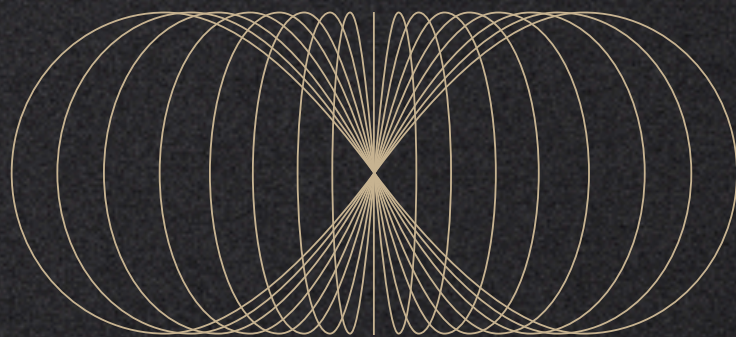
A Social Design Academy course

# Conversational Interaction Design

Conversational Interaction Design is the next generation of transitional interface design that combines utility, education and hospitality in digital conversations instead of pages.

*Let's make Cardano ready for family and friends.*

**Join our Discord →**



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